

Girl Scouts of Eastern Oklahoma
FALL PRODUCT SALE BULLETIN
September 2011

Reaching for the Stars

Order Taking: Sept 30 – Oct 16, 2011
Product Delivery: November 5-16, 2011

By *Reaching for the Stars* girls expand their expectations and **discover** their own limitless potential, **connect** with their community, and use their financial resources to **take action** as they lend their service and support to make a difference.

Please see the back of this page for information on the *Nuts for Knowledge* troop program resources.

The Troop Fall Product Sale Manager

The Fall Product Sale Time Line, with the Troop Fall Product Sale Manager Position Description on the back, is included in September takeouts. The position description is helpful in selecting the right person for your troop, since your Troop Sale Manager is critical to having a successful sale. She (or he) does not have to be a parent in the troop, but must be registered. Troop leaders should give new volunteers a Volunteer Application (form #230F) to complete, along with the background check release form (#231F), and a membership registration form (if not already a member). You can get these forms from your Service Unit Manager or in the Girl Scout Store.



New Troop?

Be sure to turn in your troop's registrations and make sure your girls are included in this great program activity and money-earning opportunity. Just call your Service Unit Fall Product Sale Coordinator to arrange to get your training and materials. Fall Product Sales are a good way for new troops to get some start-up money!

NEW THIS YEAR – **E-Nuts Plus**

E-Nuts Plus is the Trophy Nut online product program. Girls send emails to family and friends inviting them to the private E-Nuts Plus site to order any of the over 30 Girl Scout products, along with additional holiday and gift items. Customers pay online by credit card and products are shipped directly to them or to gift recipients (a shipping/handling fee is added). The Girl Scout and her troop will be credited with the purchase and will receive all proceeds and recognitions associated with the purchase. This is a great way for girls to reach their out-of-town supporters.



UPDATED – E-CONNECT ONLINE MAGAZINE PROGRAM

This is the second year for our participation in this program, which is even easier to use this year. Girls can personalize emails to family and friends to direct them to the specified website, where they can purchase from a fully customized online magazine newsstand especially for Girl Scouts. Customers have access to over 700 magazines, and pay by credit card in a secure environment. Orders are tracked so the girl and the troop receive credit for their sales, and girls can earn special recognitions for combined magazine vouchers and online sales. This option is in addition to the magazine vouchers on the order card, and is a separate option from E-Nuts Plus.



Your Troop Fall Product Sale Manager will receive all the information on these two options at training.

Starting Date – September 30

All Girl Scouts, leaders, parents/guardians and family members are reminded that September 30 is the first day for girls to begin taking orders. A single starting date gives everyone an equal opportunity for “first day” sales.

By observing the product sale starting date, girls demonstrate that they are living the values learned in the Girl Scout Promise and Law, such as to be honest and fair, to respect myself and others, respect authority and to be a sister to every Girl Scout.

The Product Sales Program Activities

Participation in Council product sales programs is an important program activity, and a **key component of the Girl Scout Leadership Experience**. These fun activities will help your girls learn important life skills: goal setting, decision making, money management, people skills and business ethics.

Active participation will help girls set and achieve their program goals for the coming year, and earn funds for the troop activities they plan.

Proceeds also help to underwrite the costs of all Council campsites, facilities and programs -- making them affordable for your troop. Troops have reported excellent sales and terrific proceeds through this **friends and family sale**.

In addition, girls may earn a number of patches, including the *Super Star* and *Extra, Extra (reading)* patches, and other recognitions. In the Goal Getter program, girls who complete the Goal Getter Checklist receive a certificate, and when they meet their sales goal, they receive the *Dream Big* patch. Again this year girls will receive the *Care to Share* patch for sales of three donation items.

Together with your Troop Fall Product Sale Manager, use the *Nuts for Knowledge* troop program folder to prepare for a successful Fall Product Sale activity with your girls. You will receive a goal setting guide and super seller game, safety and selling tips, and a program activity sheet designed for each grade/program level.



The program folder will be received at your Service Unit's Fall Product Sale activity training. All activities in the folder, plus additional ideas for fun activities, are downloadable any time at <http://www.nutsforknowledge.com>.

Take some time to get the girls excited about this product sale activity. Preparing the girls thoroughly is the key to success, and the more fun you make the whole process for the girls, the more successful they will be.

Remember these steps to success: set goals, share them with others, check your progress.

If you have any questions, call your Service Unit Fall Product Sale Coordinator, or contact Kathy Brandon, Director of Product Sale Programs, kbrandon@gseok.org, 918-745-5224 or 800-707-9914, ext. 224; or Elizabeth Robb, Product Sales Specialist, erobb@gseok.org, 918-745-5256.



Emphasize Safety

Using *Safety Activity Checkpoints* and the Trophy Nut program packet, review the rules of the road for product sales with the girls, including:

- Always have a buddy.
- Do not enter the home of a stranger.
- Use safe pedestrian practices.
- Adults must accompany Girl Scout Daisies, Brownies and Juniors. For all ages, adults must provide supervision and guidance.
- Parents must always know each girl's whereabouts when she is engaged in product sales.
- Girls wear a membership pin, uniform, or Girl Scout clothing to identify themselves as Girl Scouts.
- Take the Girl Scout Internet Safety Pledge and follow all age restrictions for online orders.