

2011 SPRING MEMBERSHIP CAMPAIGN

Girl Scouts of Eastern Oklahoma



A new Spring Membership Campaign debuts March 6 during Girl Scout Week (March 6-12) and ends June 1. This campaign features various approaches to reach out and invite girls and adults to join Girl Scouting during the spring.

Tips for planning your events

All activities should include plans for recruiting both girls and adults. Don't forget to include all segments of our population.

Think about the existing activities your troop already has planned and encourage other girls and adults to attend the event. Remember you can register non-member girls and adults as "Individuals" so they can participate in multiple pathways.

Use the cookie booth recruitment packets to help prospective members get connected at your cookie booth sales in March.

Participation Incentives

Each time currently registered girls invite new girls to join, they receive a "Recruiter" patch for themselves and a "Recruit" patch for each new buddy who joins.

When a troop holds a pre-approved* girl recruitment activity, each current troop member receives a backpack.

*Your Service Unit Registrar may set an earlier deadline to allow processing time to meet the June 1 deadline.



Troop Recruitment Report Card

So we can track your progress and success and provide your incentives, please complete this Troop Recruitment Report Card and sign-in sheet by June 1, 2011 and turn in with registration forms.

Service Unit: _____ Troop #: _____

Program Level: Daisy Brownie Junior
 Cadette Senior Ambassador

Troop Leader's Name: _____

Leader's Mailing Address: _____

INCENTIVES FOR RECRUITMENT ACTIVITY

of "Recruiter" patches needed: _____

of "Recruit" patches needed: _____

of backpacks needed: _____

of people attending activity: _____

of new registrations: _____

Please describe your Recruitment Activity: _____

***The qualifying recruitment activity MUST be pre-approved by membership staff for your troop to qualify for backpacks.**

Approved by: _____



2011-2012 SIMULTANEOUS REGISTRATION DISCOUNT CERTIFICATE \$2.00 OFF National Membership Dues of \$12.00

To be filled out and turned in with new girl member's registration form when registering simultaneously for 2011 and 2012 membership years.

For the period of March 6 through June 1, 2011, a new girl member who registers simultaneously for the current year (2011) and next year (2012), receives a \$2.00 discount off the 2011 fee.

- This form must be submitted with the 2011 girl membership registration form at the time of registration.
- DO NOT pay for National Membership with personal/troop funds and then request reimbursement.
- This is for GIRL dues only when a new member registers simultaneously for the 2011 and 2012 membership year by June 1, 2011.

Girl's Name: _____ Level: DA BR JR CD SR AM Troop # _____

Leader's Name: _____ Service Unit: _____

Leader's Signature: _____ Date: _____

Parent/Guardian's Signature: _____ Date: _____